



RHOMBUS INTERNATIONAL HOTELS GROUP

隆堡國際酒店集團

For Immediate Release

Rhombus International Hotels Group Commended as a Caring Company 2013/14

Recognised for outstanding contribution to corporate social responsibility



(Hong Kong, 4 March 2014) - Rhombus International Hotels Group is honoured to announce that it has been recognised as a *Caring Company 2013/14* by the Hong Kong Council of Social Service (HKCSS).

The Caring Company Scheme, established by the HKCSS in 2002/03, promotes corporate citizenship, encouraging businesses to show social responsibility with the spirit to build a caring society. It also helps to promote partnership between businesses and the social welfare sectors, fulfilling the needs of the community. Being recognised as a Caring Company 2013/14 reflects Rhombus' contribution to society and corporate social responsibility.



Mr. Eric Mak (right), Director of Rhombus International Hotels Group, and Ms. Avis Fok (left), Assistant Marketing Communications Manager of Rhombus International Hotels Group, receiving the Caring Company Scheme Certificate

Rhombus International Hotels Group embodies the spirit of building a caring society by 'Caring for the Community', 'Caring for its Employees' and 'Caring for the Environment'.

Crossroads Foundation / Oxfam / Salvation Army: Rhombus donates quality goods to these non-profit organisations, such as clothes, pillows, blankets, bathroom scales and furniture.

Hong Kong Committee for UNICEF (UNICEF HK): Since 2011, Rhombus has supported UNICEF HK by encouraging hotel guests to donate their spare change to help children in need in more than 190 countries worldwide. A UNICEF HK donation box is placed at all hotel lobbies to collect donations from hotel guests packed with designated envelopes.

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Origin Charity Foundation: Since 2012, when dining at any of the hotel restaurants, a HK\$1 donation is added onto each guest bill and a HK\$5 donation onto the accommodation folio. All funds are donated to provide access to basic medical care and education towards various underprivileged groups in rural Mainland China.

St. James' Settlement / People's Canteen: Rhombus employees are encouraged to volunteer and provide a helping hand to support the local charity, St. James' Settlement, in packing meal boxes for the People's Canteen, who in turn provide food to the needy.

The Community Chest / Walk for Millions: Since 2009, Rhombus staff has participated in Walk for Millions events, collecting donations to support The Community Chest in building a caring society.

Care for Employees: In the company's mission, Rhombus is committed to care and to excellence, and whilst continuously delivering excellence combined with versatile services and products to Owners/Investors and Guests, Rhombus provides varied opportunities to Employees, offering a diverse range of career opportunities and continuous professional development for team members worldwide.

Foodlink: All surplus food from the hotels are collected by Foodlink, where it is delivered to shelters and to the needy in Hong Kong, minimising food wastage and simultaneously fighting hunger and poverty.

Recycle, Reduce, Reuse: Implemented at our hotel restaurants, Rhombus has implemented a Recycle, Reduce, Reuse scheme where a *Recycle, Reduce, Reuse* sticker is placed at the plate stations at our buffets reinforcing to guests the importance of helping our environment by prompting them to reuse their plates during the buffet period, thus protecting the environment by saving water and energy. Rhombus also implements an environmental friendly linen and towel reuse programme, where guests can choose whether they would like their linen and towels changed every other day rather than the usual daily change. This modest act of reducing linen and towel usage contributes to care for the environment.

Soap Cycling: Partially-used soap is collected from all hotels by the charity, sanitised, recycled then distributed to underprivileged families and schools in disadvantaged regions in Asia-Pacific. The aim is to improve sanitation and hygiene in underprivileged areas, and in particular, reduce preventable child deaths in South East Asia.

Speaking of this Caring Company recognition, Mr. Calvin Mak, Founder & President of Rhombus International Hotels Group said, "we are committed to corporate social responsibility and continuously encourage our employees to show care, not only to our hotel guests but also to our community. We have always strived to support the underprivileged, locally and internationally, through various initiatives. Rhombus is always committed to giving back to those in need and helping where we can. Every effort counts towards making a difference and this is our way of giving back".

Rhombus International Hotels Group manages **Hotel Panorama by Rhombus** in Tsim Sha Tsui, **Hotel LKF by Rhombus** in Central, **Hotel Bonaparte by Rhombus** in Wan Chai, and **Hotel Pennington by Rhombus** in Causeway Bay. The company also manages **Rhombus Fantasia Chengdu Hotel** in Chengdu, China and **Hotel Verta by Rhombus** in London, United Kingdom.

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About Rhombus International Hotels Group

Rhombus International Hotels Group is a hands-on Owner-operated company focused on Excellence in hospitality operations and consulting. Founded in North America, Rhombus has over 27 years of experience in Canada, Europe and Asia. Recognised as 'Caring Company 2013/14' by the Hong Kong Council of Social Service, awarded 'The Leading Hotel Management Company' at the Hong Kong Business High-Flyers Awards 2013, 'Best-in-Class Hospitality Management Company' at Mediazone's Hong Kong's Most Valuable Companies Awards 2013, and named 'The Best Hotels Group Corporate in China' at the China Hotel Investors Alliance Five Star Diamond Award 2013, Rhombus International Hotels Group currently manages Hotel Panorama by Rhombus, Hotel LKF by Rhombus, Hotel Bonaparte by Rhombus & Hotel Pennington by Rhombus in Hong Kong, China, Rhombus Fantasia Chengdu Hotel in Chengdu, China and Hotel Verta by Rhombus in London, United Kingdom. With the continuous success of our existing hotels, Rhombus International Hotels Group is poised for growth on an international scale as we continue to be the pioneer of excellent and versatile hospitality products and services on a worldwide basis.

www.rhombusinternational.com

Hong Kong, China:

About Hotel Panorama by Rhombus

Hotel Panorama by Rhombus was awarded the 'Most Outstanding Corporate Hotel' at the GHM Golden Awards 2013, 'Best Business Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine 2009-2012, and the 'Certificate of Excellence 2012-2013' by TripAdvisor. AVA Restaurant Slash Bar, located atop Hotel Panorama by Rhombus, was recognised at the 'Hong Kong Top 10 Wine Pairing Restaurant Awards 2013', in conjunction with Wine.LUXE Magazine, named one of the 'Best Restaurants in Hong Kong & Macau' by Asia Tatler 2012-2014 and 'Best Restaurant' at DiningCity Hong Kong Restaurant Week Winter Edition 2012. Hotel Panorama by Rhombus, with its distinctive triangular architecture, is the tallest deluxe business hotel overlooking Victoria Harbour in Tsim Sha Tsui. It is located a mere 2-minute walk from the MTR East Tsim Sha Tsui Station, one stop from the MTR Hung Hom Station and a 5-minute drive from the Hong Kong China Ferry Terminal. Hong Kong's trendiest shopping district, malls and attractions, including K11 Art Mall, iSQUARE, DFS Galleria, The ONE and IMAX Theatre, are all within walking distance.

www.hotelpanorama.com.hk

About Hotel LKF by Rhombus

Hotel LKF by Rhombus, a deluxe boutique hotel located in the heart of Lan Kwai Fong, has been delighting international jet-setters with its 5-star personalised service, premium design and ultra-comfortable guestrooms. Its list of awards and accolades is extensive and continuously growing; 'Asia's Top 5 Business Hotel' at NOW Travel Asia Awards 2013, 'Luxury Boutique Hotel' at the 2012 World Luxury Hotel Awards, 'Best Boutique Hotel' by TTG Travel Awards 2012, and 'Certificate of Excellence 2012-2013' by TripAdvisor. Azure Restaurant Slash Bar, situated at the pinnacle of Hotel LKF by Rhombus was recognised as 'Best Restaurants in Hong Kong & Macau' by Asia Tatler 2008-2014, 'Best Hotel Restaurant of the Week' at DiningCity Hong Kong Restaurant Week Winter Edition 2013, received the '100 Top Tables 2013' by South China Morning Post, 'Visitors' Choice Dining Awards 2013' by CityLife Magazine, was named 3rd 'Best Restaurant' at DiningCity Hong Kong Restaurant Week Summer Edition 2012, and ranked No. 7 in 'The World's 20 Best Sky Bars 2008' by The Sunday Times, UK.

www.hotel-LKF.com.hk

About Hotel Bonaparte by Rhombus

Hotel Bonaparte by Rhombus completed an extensive upgrade to its guestrooms with a focus on contemporary bathrooms and upscale amenities. Centrally located between Causeway Bay and Wanchai, Hotel Bonaparte by Rhombus is steps away from the city's major shopping areas, including Times Square & SOGO, the Hong Kong Convention and Exhibition Centre and the city's financial district. A Micro-deluxe boutique hotel with an intuitive sense of Cosiness, Comfort & Care, Hotel Bonaparte by Rhombus was named the 'Best Economic Hotel in Guangdong Hong Kong Macau' by Let's Go Magazine 2011-2012, the 'Most Popular Economical Hotel by Business Traveller of Asia' at the Asia Hotel Forum 2012, and the 'Best Service Hotel' at the China Hotel Forum 2010-2011.

www.hotelbonaparte.com.hk

About Hotel Pennington by Rhombus

Awarded as 'Asia's Top 5 Emerging Hotel' at NOW Travel Asia Awards 2013 and 'Newly Open Best Service Hotels of the Year' at the 2013 Asia Hotel Awards, Hotel Pennington by Rhombus is prominently situated at the centre of bustling Causeway Bay, Hong Kong's dynamic commercial and shopping district. It offers easy access to famed attractions including Times Square, SOGO, Lee Gardens, Hysan Place, Victoria Park, Happy Valley Racecourse and the Hong Kong Convention and Exhibition Centre. Just minutes away from the city's major transport systems, the hotel makes exploring Asia's dynamic city convenient for leisure and business travellers alike, while providing a cosy array of hi-tech and sophisticated facilities.

www.hotelpennington.com.hk

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Chengdu, China:

About Rhombus Fantasia Chengdu Hotel

Officially opened in December 2012, Rhombus Fantasia Chengdu Hotel is the company's flagship hotel in mainland China. A 5-star all-suite hip hotel conveniently located in Chengdu's central district and connected to the city's new and tallest 49-storey office tower, Rhombus Fantasia Chengdu Hotel was named 'Best Business Hotel 2013-2014' at The City Traveller Best Hotel Awards, awarded the 'Certificate of Excellence 2013' by TripAdvisor, named the 'The Best Theme Hotel of China' by 2013 China Hotels Golden Cup Award, 'Choice of Boutiquier' by the 2012 China Best Design Hotels Award and 'Best Service Hotel' by 2012 City Traveller Best Hotel Awards. Our spacious and uniquely designed guestrooms range in size from 50sqm to 120sqm, in which most have a cosy living room, dressing area and bathrooms designed with "his & hers" touches. Other facilities include restaurants, lobby bar, swimming pool, spa, meeting rooms, business centre and Rhombus Club Lounge.

www.rhombuschengduhotel.com

London, United Kingdom:

About Hotel Verta by Rhombus

Awarded the 'Certificate of Excellence 2012-2013' by TripAdvisor and recognised as one of the '10 Best Boutique Hotels in the UK 2012' by The Guardian Newspaper, Hotel Verta by Rhombus is located south of the River Thames near Chelsea and Sloane Square adjacent to the London Heliport. A deluxe boutique hotel featuring a restaurant & bar, gym and chic spa facilities including treatment rooms, hydro pool, sauna and steam room. The meeting rooms overlooking the River Thames are the perfect venue for meetings, events and weddings. Nestled within Hotel Verta by Rhombus is Spa Verta, named as '5 Bubble Spa 2013' by the Good Spa Guide, one of the 'Seven Handpicked Spas for brides-to-be' by Wedding Ideas Magazine, 'Real Outstanding Spa Hotel' at the 2012 Real Critics Guide's Annual Awards and 'Best for Therapeutic Massage in London' at the Wahandies Awards.

www.hotelverta.com

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